

Requirements concerning graphic materials

- 1. **One label written in one file** unambiguously inscribed (the name of each file is consistent with the name in the order).
- 2. Files saved as composite PDF files.
- No die-cutter outline in the design or die-cutter defined as an additional "diecutter" spot colour (the outline must have an overprint attribute) - possible printing registrations outside the net area.
- 4. All the texts are converted into curves.
- 5. The PDF page format is the gross format of the label, i.e. the size of the label plus a minimum bleed of **1.5 mm on each side** (NOTE! **Label centred in the file!**).
- Graphic elements to be contained within the label area at a distance of at least 1,5 mm from its edge.

Preparing additional colours available in the Indigo technology:

- White a sample of an additional (spot) colour, called 'white' or 'W'; used for a coloured, metallic and transparent substrate.
- **Silver** (metallic) a sample of an additional (spot) colour called "**silver**"; used when metallic colours are required, providing an alternative to, for example, a hot stamping.
- Special **Grey** colour (Pantone 431 C) a sample of an additional colour called "**G**"; used for grey texts, etc. to offset the raster effect.
- If more accurate orange/violet/blue colour reproduction is required, it is possible to extend CMYK colours with additional Orange and Violet colours (Pantone Solid Coated colours must be defined in the file).

Information on hot stamping:

- Minimum HS line thickness 0,2 mm (approx. 0,5 typographical point).
- Minimum text size 3 mm (8 typographic points).
- Due to the HS technology, we allow for a movement of HS elements in delation to the printed elements by up to approx. 1.5 mm.
- Files containing hot stamping elements also sent in editable form (ai, eps) with clearly marked hot stamping elements

